



PartnershipsInAction

AN INITIATIVE OF AGA KHAN FOUNDATION U.S.A.

PartnershipsInAction | Walk
A Better World is Within Walking Distance

**2011 CORPORATE
 SPONSORSHIP BENEFITS**

ATLANTA • BIRMINGHAM • CHICAGO • DALLAS • HOUSTON • LOS ANGELES • MEMPHIS • ORLANDO • SAN FRANCISCO

COMPANY BENEFITS	Champion \$250,000	National \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	
Logo on website	✓	✓	✓	✓	Company Name on Website	Online
Link to your website	✓	✓	✓			
Recognition on post event highlights and email newsletter	✓	✓				
Recognition on Walk registration brochures	✓	✓	✓	✓	✓	Print
Logo in PartnershipsInAction brochure	✓	✓	✓	✓		
Acknowledgement in press release	✓	✓				
Logo on Walk day banner	✓ National	✓ National	✓ Local	✓ Local	✓ Local	Walk Day
Public acknowledgement on event Day	✓	✓				
Opportunity to display company booth	✓	✓	✓	✓		Other
2011 corporate gift package	✓	✓	✓	✓	✓	

PartnershipsInAction is an initiative of Aga Khan Foundation U.S.A and its volunteers in communities across America. A tax-exempt organization under section 501(c) (3) of the IRS code. See further instructions and information at the back.



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DID YOU KNOW?

100% of donations from Partnership Walk go directly to projects supported by the Foundation. Not a cent is spent on administration.

PartnershipsInAction funds support programs that seek to alleviate global poverty through programs in health, education, rural development, civil society and the environment in over 25 countries around the world.

Since 1995, PartnershipsInAction events have attracted over 350,000 participants, raising over \$42 million nationwide.

Market your organization to over 36,000 participants nationwide with brand exposure at events and in communications

CONTACT US

Toll Free: 888-253-9255

Web: www.PartnershipsInAction.org/walk

Email: info@partnershipsinaction.org

SPONSORSHIP GUIDELINES

All sponsorships must be received by 12/31 to be eligible for online recognition as a 2011 sponsor.

Champion and National sponsors will be given recognition in all 10 Walk cities.

Please visit the PartnershipsInAction website to obtain more information and contact for the local Walk city representative.

Promotional materials are produced at different intervals leading up to the Walks. Sponsorships received after the production cutoff for specific marketing materials or merchandise will be added to the next available item. If a sponsor's local Walk city date has passed, benefits will be applied to the sponsor's second choice of city.

Visit our website to learn more about corporate sponsorship and become one today.

partnershipsinaction.org/content/sponsorship-opportunities

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