



PartnershipsInAction

AN INITIATIVE OF AGA KHAN FOUNDATION U.S.A.

PartnershipsInAction | Walk
A Better World is Within Walking Distance

2011 Individual Sponsorship Benefits

ATLANTA • BIRMINGHAM • CHICAGO • DALLAS • HOUSTON • LOS ANGELES • MEMPHIS • ORLANDO • SAN FRANCISCO

INDIVIDUAL BENEFITS	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	
Name on Website*	✓	✓	✓	✓	✓	Online
Recognition on post event highlights and email newsletter	✓	✓				
Recognition on Walk registration brochures**	✓	✓	✓	✓	✓	Print
Name in PartnershipsInAction brochure**	✓	✓	✓	✓		
Acknowledgement in press release*	✓	✓				
Public acknowledgement on event day*	✓	✓				Other
2011 individual gift package	✓	✓	✓	✓	✓	

*Must be received by local city's deadline

** with donor's permission

PartnershipsInAction is an initiative of Aga Khan Foundation U.S.A and its volunteers in communities across America. A tax-exempt organization under section 501(c) (3) of the IRS code. See further instructions and information at the back.



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DID YOU KNOW?

100% of donations from Partnership Walk go directly to projects supported by the Foundation. Not a cent is spent on administration.

PartnershipsInAction funds support programs that seek to alleviate global poverty through programs in health, education, rural development, civil society and the environment in over 25 countries around the world.

Since 1995, PartnershipsInAction events have attracted over 350,000 participants, raising over \$42 million nationwide.

Market your organization to over 36,000 participants nationwide with brand exposure at events and in communications

CONTACT US

Toll Free: 888-253-9255

Web: www.PartnershipsInAction.org/walk

Email: info@partnershipsinaction.org

SPONSORSHIP GUIDELINES

All sponsorships must be received by 12/31 to be eligible for online recognition as a 2011 sponsor.

Please visit the PartnershipsInAction website to obtain more information and contact for the local Walk city representative.

Promotional materials are produced at different intervals leading up to the Walks. Sponsorships received after the production cutoff for specific marketing materials or merchandise will be added to the next available item. If a sponsor's local Walk city date has passed, benefits will be applied to the sponsor's second choice of city.

Visit our website to learn more about corporate sponsorship and become one today.

partnershipsinaction.org/content/sponsorship-opportunities

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